

FOUNDATIONS

Wyoming Library

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Crook County Library Reaches Endowment Challenge Goal

Crook County Public Library System has hit its goal for the Wyoming Library Endowment Challenge! Crook was a 3:1 match county, so the \$232,608 in local funds its Foundation raised were matched by \$697,824 in state funds. The library also received \$100,000 in incentive funds that were disbursed to each of the state's libraries when they collectively raised \$2.3 million.

The library hit its goal in a big way, submitting its final \$139,396 in one big chunk to the State Treasurer's Office. State matching funds in the amount of \$418,189 were paid out yesterday. It was the seventh Wyoming library to hit its endowment goal. See status for all libraries at http://will.state.wy.us/statistics/Public/WYlib_endowment_status.pdf.



Amendments to the Endowment Challenge passed by the 2015 Wyoming State Legislature have extended the deadline for libraries to meet their local fundraising goals until 2022 and allowed libraries to partner in their fundraising efforts.

Weston County Library endowment paying dividends for its patrons

Due to generous donations to the Weston County Library Foundation Endowment Fund, the Foundation is able to give back to the patrons of Weston County Library and Upton Branch Library. As of May 1, 2015, the \$3.00 in-state Interlibrary Loan (ILL) fee will be paid by the Weston County Library Foundation.

Two free webinars focused on fundraising coming soon

Thursday, May 21 (1-2 pm)

Raise More Money with Win-Win Sponsorships (Wild Apricot)

Everyone talks about sponsorship, but how many organizations profit from win-win partnerships for their events and programs? The answer is too few! You're probably struggling with sponsorship because the standard rules don't apply. If you want sponsors to say yes, you need to know how and what to sell. And spoiler alert, they're not just interested in what's good for YOU. They too want to profit from the partnership. Fortunately, Joe Waters (Selfish Giving) knows what both partners want and need. For more information and to register for this program, visit: <http://www.wildapricot.com/webinars>

Tuesday, June 23 (12-1 p.m.)

Beyond Book Sales: Practical Ideas for Raising Funds for Your Library (WebJunction)

This webinar, presented in collaboration with the Association for Rural & Small Libraries, will explore strategies for fundraising, for libraries of any size. Whether considering new types of events or tried-and-true activities, you'll learn the "12 Must-Know Facts About Fundraising." Find out how to assess your library's capacity for fundraising, enlist the right volunteers, engage the community, and create a sustainable plan to boost your library's bottom line and raise visibility. For more information and to register for this program, visit: <http://www.webjunction.org/events/webjunction/beyond-book-sales.html>

McMurry Library Endowment Grants to Foundations

The Carol McMurry Library Endowment offers grants to library foundations for the types of projects listed below. Please see the website for more information:

<http://will.state.wy.us/mcmurry/librarygrants.html>

Foundation Grants can be used to retain outside technical assistance for foundation boards and library staff in their planning of an endowment or for a publication about the endowment. Grants for consulting in the area of bylaws, foundation roles and responsibilities, relationship to the library board can be made. Grants for fundraising support and for the local library endowment itself will not be awarded. Capital construction, furnishings, carpeting, and building repairs have a very low consideration due to the amount of funds available in the Endowment for library grants.

This **Wyoming Library Foundations** newsletter is sent to the Wyoming county library directors for distribution to their library foundation and library board members. Individuals interested in viewing this can bookmark will.state.wy.us/slpub/foundations. Comments on the content of this publication or contributions to share with other library foundation board members can be sent to Jamie Markus at jamie.markus@wyo.gov or Susan Mark at susan.mark@wyo.gov. *Please note: Inclusion of links to fundraising websites does not imply endorsement of their products or services.*